


CREATING A PASSIONATE WHY

FOCUSING ON WHAT IS IMPORTANT TO YOU AND BALANCING ALL LIFE'S PRIORITIES,
WILL HELP YOU BECOME AND REMAIN HAPPY THROUGHOUT LIFE.

ACCOUNTABLE

GUIDED STEPS TO FINANCIAL FREEDOM



Many of us lose focus on what's important, get 'stuck', or fall into a rut without even knowing it. This guide will help you refocus, balance life's priorities, and help you become and remain happy throughout life. *Coach Connections, LLC* has created a guide to help you start the process of;

- Creating a Personal Wealth Definition and
- Developing a strong, emotional Why

RESULTS OF A STRONG WHY

- Positions you to make decisions with wisdom
- Improved communication
- Conflict free calendars that reflect family priorities
- Fewer conflicts
- Follow through
- Priorities that match your goals/objectives
- Excellent opportunity cost decisions

"The degree of passion in your Why has a direct correlation to your happiness and wealth building success." - David Jacobson

OVERVIEW

Consider this a process, not an event. It can take some time to put into words what is really important to you. You will also find that as you proceed through the coaching process and see transformations of less stress, contentment, increased hope and a belief that you will reach the goals you initially set...your perspective of 'what's possible' elevates as you start to dream big again. Periodically you should revisit this process to reset your Why. While this is a topic presented by your financial coach and you may be thinking that finances is the primary focus, you are encouraged to approach this exercise with a holistic mindset. Consider health, financial, social, relationships, faith and vocation as you work through the process.



ELEMENTS OF A SUCCESSFUL WHY DEVELOPMENT:

- Neutral environment – don't meet where you fought about money in the past
- Light and fun atmosphere – it's ok to sit by the fire or go on a walk
- Don't go to the meeting hungry and/or have a snack during
- No distractions
 - Phones and technology off
 - Young kids in bed or entertained
- Mindset – be positive and give yourself a chance to dream again

WHAT DOES WEALTH MEAN TO YOU

YOUR PERSONAL WEALTH DEFINITION

WHAT IS THE SINGLE MOST IMPORTANT THING TO YOU

IF THERE WAS A CLOSE SECOND TO THE MOST IMPORTANT THING IN YOUR LIFE, WHAT IS IT

Do you get emotional when you think about your answers? Are you willing to fight for what you wrote down? If not, we encourage you to work with your coach to dial this into your situation.

Print and post this where you can see it daily. It will help you maintain intentionality.

This publication is designed to provide accurate and authoritative information regarding the subject matter covered. It is the understanding that the publisher is not engaged in rendering legal, accounting, or other professional advice. If legal advice or other expert professional assistance is required, the services of a competent professional person should be sought.